



ABOUT US

- We have been running digital photography workshops since 2005 and have helped many thousands of students to take better photographs.
- Our hands-on approach to training makes photography easy to understand and enjoyable.
- We're in 100+ nationwide **venues** including many stunning National Trust properties, so you won't have far to travel.
- You'll receive detailed handouts and exercises that you can try again at home, to perfect your skills and ensure you get the very best from your day.
- We cover Canon, Nikon, Panasonic, Sony - in fact all makes and models of camera.
- You'll be part of a small group with no more than 10 students per tutor.

EXPLORE

Explore the features of *your* camera in two workshops. Costing from £55 to £85 each depending upon the venue, these workshops usually run from 10am to 4pm.

PART 1

If you're stuck on Auto mode, take a look at the **Explore Your Digital SLR Part 1** workshop (for SLR, bridge and micro system cameras), which includes a classroom-based introduction to the features of your camera, a practical assignment where you will get out and about with your camera, with help from your tutor and the opportunity to review and discuss your images as a group. On this workshop you'll learn how to:

- create background blur in your portrait and close-up shots using Aperture Priority
- get your landscape shots in focus from front to back
- make sure your subject is sharp by controlling Autofocus
- use the basic rules of composition

TOP TIP:

Make your subject stand out by setting an Aperture of around f5.6 to give your image a blurred background.

Pick an autofocus point on the most important part of your subject (in this case the toad's eye) to make it the focal point of your shot.



Image: Going Digital Student Neil Douglas.

PART 2

If you're already shooting in Aperture Priority, you can learn how to use the more advanced features of your camera on the **Explore Your Digital SLR Part 2** workshop. With at least half the day being spent in hands-on activities, you'll learn:

- how your camera captures light and how to get better exposed shots
- how to use Shutter priority to blur or freeze movement (e.g. waterfalls)
- how to use continuous autofocus for sharp shots of moving subjects (e.g. sports, children at play)

TOP TIP:

If your subject is moving unpredictably like the tiger below, use your centre autofocus point (which is more sensitive to movement than the other autofocus points on most lenses) and shoot wide enough so that you don't chop off her tail. You can crop your image later on your computer, for a better composition.



Image: Going Digital Student Jason Murphy.

DEVELOP

If you'd like to develop your skills in a particular field of photography, we offer 14 themed workshops, from **Landscapes** to **Wildlife**. These workshops cost between £55 to £95 depending upon the venue and usually run from 10am to 4pm, and include an introduction in the classroom, two photography assignments with advice throughout from your tutor and the opportunity to review and discuss your images as a group. On the **Composition** workshop, you'll learn some basic rules so that you can see and compose great images every time. No artistic talent required!

TOP TIP:

A low viewpoint allows you to include much more foreground interest in your shots.



Images: Jan Slack (East Midlands Region tutor) & Going Digital Student Lee Attenborrow.

On the **Portrait Photography – Family & Friends** workshop you'll learn how to capture special moments in professional-looking images. You'll learn how to:

- *make your subjects look natural*
- *control focus and depth of field for posed and moving subjects*
- *use fill-in flash*

TOP TIP:

In portrait shots, give your subject somewhere to look by positioning them to one side of your image. Known in the trade as “looking space”, it makes the image appear more natural.



Image: Going Digital Student Ellie Young.

REFINE

When you have mastered the basic skills of photography, you can enjoy a number of practical photography days from a **Photo Walk** costing between £50 to £85, with subjects from wildlife to landscapes, to a **Wedding Photography Masterclass** at around £125, accompanied by experienced photographers, when you will spend most of day putting into practice what you have learned, with further advice and tips throughout.

TOP TIP:

In wedding photography, preparation is the key. If the bride has asked for a detailed shot of her dress, choose your location for that shot in advance to be sure of the background and lighting conditions.



Image: Going Digital Student Liz Birchall.

To get more from *your* camera, visit the Going Digital website www.goingdigital.co.uk to find the workshop that's right for you.